



**FOR IMMEDIATE RELEASE**

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### **ChemCentric Unveils Revolutionary Web-based Tool called ChemBuilder™ for Customizing Water Treatment Formulations**

Houston, TX - March 1, 2003 - In an effort to give customers more control over the purchase of their water treatment chemicals, ChemCentric has unveiled a revolutionary Web-based chemical formulation program called ChemBuilder™. Available exclusively at [www.chemcentric.com](http://www.chemcentric.com), ChemBuilder™ allows end-users unprecedented access to raw material options, and prices, applicable to a variety of water treatment applications.

The ChemBuilder™ program provides customers with an easy-to-use interface for selecting individual chemical ingredients and treatment levels. Once a product has been configured, ChemBuilder™ then displays the product price in real-time. ChemBuilder™ can be used by Purchasing Agents, Engineers, and Managers to determine the competitiveness of their current chemical prices.

According to Mr. Eddie Cocetti, Vice President of Sales & Service for ChemCentric, "The ChemBuilder™ application empowers the customer with information that was previously difficult to obtain. ChemCentric's commitment to openly disclose formulation technology is a critical component in building trust with our customers."

To learn more about ChemBuilder™, please visit them online at [www.chemcentric.com](http://www.chemcentric.com) or call toll-free at 1-(888) 411-CHEM (2436).

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ChemCentric specializes in the custom-formulation of water treatment chemicals for the refining, petrochemical, and power industries. By integrating chemical, equipment, and information technologies, ChemCentric enhances the value of water treatment solutions. With more than 20 years of industrial experience, ChemCentric delivers results by custom-formulating products, openly disclosing ingredient levels, using the best-available raw materials, employing qualified technical service personnel, and by applying our proprietary Research & Development techniques. ChemCentric products and services are engineered to improve equipment reliability, increase production capacity, meet environmental regulations, and reduce the total cost of operation.