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For more information, contact:

Daniel P. Curnock

ChemCentric

12 Greenway Plaza, Suite 1100

Houston, TX 77046

Tel. (toll-free): 1-(888) 411-CHEM (2436)

Fax (toll-free): 1-(866) 251-8726

mail@chemcentric.com

www.chemcentric.com

ChemCentric to Unveil New Web-based Tools for Chemical Formulation at the ElectricPower 2003 Exhibition

Houston, TX - February 17, 2003 - In an effort to give customers more control over their water treatment processes, ChemCentric will unveil two new Web-based chemical formulation applications at the ElectricPower 2003 Exhibition, scheduled for March 4 - 6, 2003, at the George R. Brown Convention Center in Houston, Texas.

The two new online applications, ChemBuilder[™] and ChemSolver[™], allow water treatment end-users to customize water treatment chemical formulations that meet their specific needs. The ChemBuilder[™] application provides end-users with an easy-to-use interface for selecting individual chemical ingredients and treatment levels. The ChemSolver[™] application guides the users through a series of easy-to-answer questions for solving a specific water treatment problem. Both ChemBuilder[™] and ChemSolver[™] provide real-time pricing.

According to Mr. Eddie Cocetti, Vice President of Sales & Service for ChemCentric, "The ChemBuilder[™] and ChemSolver[™] applications are quite revolutionary in the industry. These applications demonstrate ChemCentric's commitment to openly disclose formulation technology as a means of building trust with our customers."

To learn more about these applications, please visit our Booth at the 2003 ElectricPower Exhibition (#2123) or visit us online at www.chemcentric.com.

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ChemCentric specializes in the custom-formulation of water treatment chemicals for the refining, petrochemical, and power industries. By integrating chemical, equipment, and information technologies, ChemCentric enhances the value of water treatment solutions. With more than 20 years of industrial experience, ChemCentric delivers results by custom-formulating products, openly disclosing ingredient levels, using the best-available raw materials, employing qualified technical service personnel, and by applying our proprietary Research & Development techniques. ChemCentric products and services are engineered to improve equipment reliability, increase production capacity, meet environmental regulations, and reduce the total cost of operation.

12 Greenway Plaza, Suite 1100 | Houston, Texas 77046